

2024 BWT Education Mentor Job Description

Bike Walk Tompkins is dedicated to promoting sustainable transportation solutions and empowering individuals through education and advocacy. We believe in the transformative power of biking to improve health, reduce carbon emissions, and foster community connections. As part of our commitment to promoting biking as a safe and accessible mode of transportation, we are seeking three passionate and dedicated Education Mentors to join our team.

As an Education Mentor, you will play a crucial role in delivering comprehensive bike education programs to individuals of all ages and backgrounds. You will work closely with community members, schools, and organizations to promote biking as a safe and sustainable mode of transportation through hands-on instruction, workshops, and outreach activities. The ideal candidate will have a strong passion for biking, excellent communication skills, and a commitment to promoting biking equity and accessibility.

KEY DETAILS, DATES & RESPONSIBILITIES

EMPLOYMENT DETAILS

- Mentors (2 positions) will receive a rate of \$20/hour for a total of 360 hours/season or an avg. of 5-15 hours/week with a bi-monthly pay period.
 - Employment period: 7 months, from April 1, 2024 - October 31, 2024
- Mentor (1 position) will receive a rate of \$20/hour for a total of 190 hours/season or an avg. of 5-10 hours/week with a bi-monthly pay period.
 - Employment period: 6 months, from April 1, 2024 - September 30, 2024
- Flexible schedule to allow for time off with advanced notice.
- Benefits include: Monthly cell phone stipend (~\$40), Ithaca Bikeshare membership, Ithaca Carshare credits & TCAT bus cards.

ACTIVITIES & RESPONSIBILITIES

- Complete April training activities to learn about bicycling basics, how to support learn-to-ride instruction, how to coach participants in use of local transit and other shared transportation resources, and peer education & outreach strategies.

- Deliver bike education curriculum tailored to the needs and skill levels of diverse audiences, including youth, adults, and seniors.
- Provide one-on-one mentoring and support to individuals seeking to improve their biking skills or overcome barriers to biking.
- Collaborate with community partners, schools, and local organizations to promote biking initiatives and events (including Bike Safety Rodeos in 4 elementary schools).
- Assist in the planning and implementation of community bike rides, events, and advocacy campaigns.
- Provide information and support for individuals and groups interested in ‘first & last mile’ transportation strategies.
- Maintain accurate records of program participants, evaluations, and outcomes.
- Stay updated on current biking laws, safety practices, and trends in bike education.
- Assist in the maintenance and upkeep of bikes, helmets, and other equipment used in educational programs.
- Serve as a positive role model and advocate for biking as a healthy and sustainable mode of transportation.
- Attend regular check-ins with BWT staff (weekly)

QUALIFICATIONS & SKILLS

Required

- Adult applicants age 18+ or youth 16-17 with valid NYS workers permit.
- Comfortable engaging with people in a variety of settings, from one-on-one to larger groups.
- Ready to listen, consider, and respect others’ opinions.
- Have intermediate bicycling skills that allow you to confidently ride on off-road trails or on quiet neighborhood streets.
- Committed to following traffic safety laws and being role models for bicycling behaviors.

Desired

- Eagerness to share knowledge about bicycling in and around Ithaca and be helpful in people's journey towards bicycling for transportation, from beginner to road-ready.
- Familiarity with individuals and groups in Ithaca that need transportation support due to economic, racial, or structural barriers and could benefit from bicycling attention and support.
- Ability to communicate and empathize effectively with people of all ages, abilities, races, cultures, and economic statuses about their transportation habits and challenges.
- Experience with the TCAT bus system and other local shared transportation services.
- Physically able to lift 40 lbs and stand while working for 2+ hours. (BWT Mentor tasks can require physical activity, especially the Learn-to-Ride courses. Accommodations can be made on a case-by-case basis.)

RESOURCES AVAILABLE TO MENTORS

Successful applicants to the BWT Mentor program will receive extensive training to better support fellow community members through bicycling and transit use. Professional development training will help Mentors teach learn-to-ride bike classes and provide one-on-one support to friends and neighbors. Upon completion of the training, participants will receive a certificate, BWT Mentor t-shirt, and other bicycling gear.

HOW TO APPLY

If you or someone you know is interested in becoming a Bike Walk Tompkins Mentor, [complete this form](#) by **March 15, 2024**. Applicants must be age 18 or older (or be at least 16 years old and have a valid NYS workers permit). Rolling interviews will be conducted in person (803 Cascadilla St., Ithaca, NY) beginning **February 26th through March 25th, 2024**.

If you have any questions, please contact:

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